



OUR
MBA PROGRAMME

FOR YOUR
GOALS AND DREAMS

Welcome!

GREAT REASONS FOR YOUR MBA AT KBS

- Kempton Business School (KBS) is a leading provider of **career-oriented continuing education programmes**
- The courses are **tailored to meet** the demands of **today's world**
- We offer **practice-oriented know-how** and **future skills** with which our students can actively shape their careers and meet challenges
- In addition to **academic knowledge transfer**, the focus is on our students' **professional and personal development**



KEY FEATURES

Quality & Value

- Master of Business Administration (MBA) as **official university diploma**
- Diploma **accredited** by the Bavarian State
- System Accreditation by the **FIBAA**
- **Evaluation** of all lectures



FIBAA

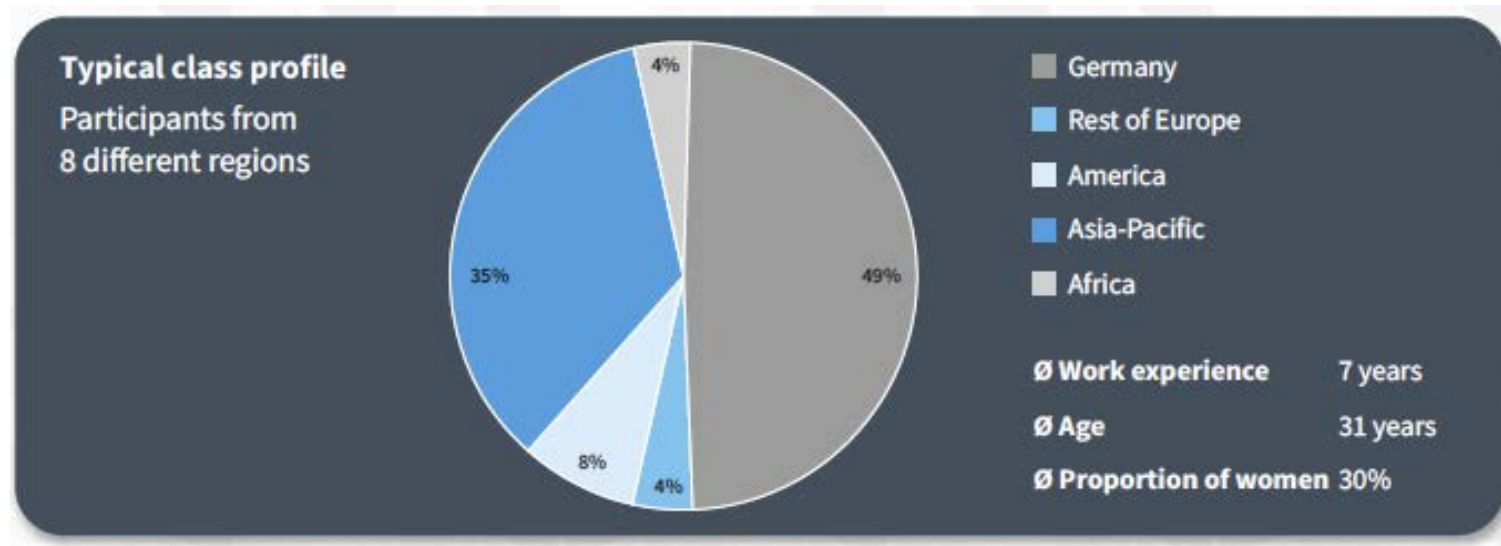
KEY FEATURES

Quality & Value

- Focus on **international management** issues in all lectures:
English lectures, international modules (Cape Town, South Africa),
international lecturers
- Strong **Leadership** and **Social Skills** approach
- Significant **personal development**:
Enhanced Emotional Intelligence (study results)
- **Flexibility** and quality education tailored to the needs of working
professionals

KEY FEATURES

Class Profile



Focus of the MBA program

Cultivate a Global Perspective with a Personalized Approach, Emphasizing Future-Ready Skills.

We recognize that future leaders must continuously hone & develop new skills in an era of globalized economics, planetary challenges, information overload, digitalization and advancing AI.

We are committed to utilizing the latest learning methods and didactics to ensure that you acquire the skills and knowledge necessary to thrive in the dynamic landscape of tomorrow's business world.



MBA: Leading Global Business Through a Digital Age

OVERVIEW



Graduation

Master of Business Administration (MBA)



Duration

3 to 5 semester
well compatible with your job



Begin

Winter semester (September)



Location

Kempten Business School/Vöhlenschloss Illertissen
Studying abroad possible
(at selected partner universities)
Online (Zoom & learning platform Moodle)



Accreditation

FIBAA



Creditpoints

90 Creditpoints



Language

English



Pricing

17.900 €



Study type options

Blended Learning: Flexibility with online and face-to-face components for a high-quality learning experience.

Online Flex: Fully online with continuous quality control and academic excellence

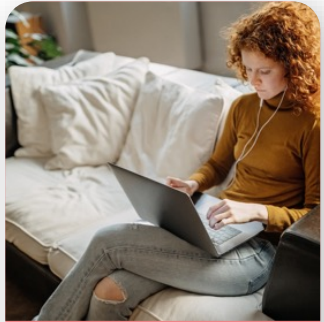


Number of participants

max. 25 participants

KEY FEATURES

MBA Methodology



Self-study & joint web sessions



Coaching



Expert discussions



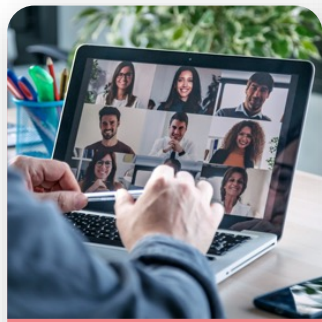
Industry Projects



Games and tests



Current articles and studies



Group work in different settings

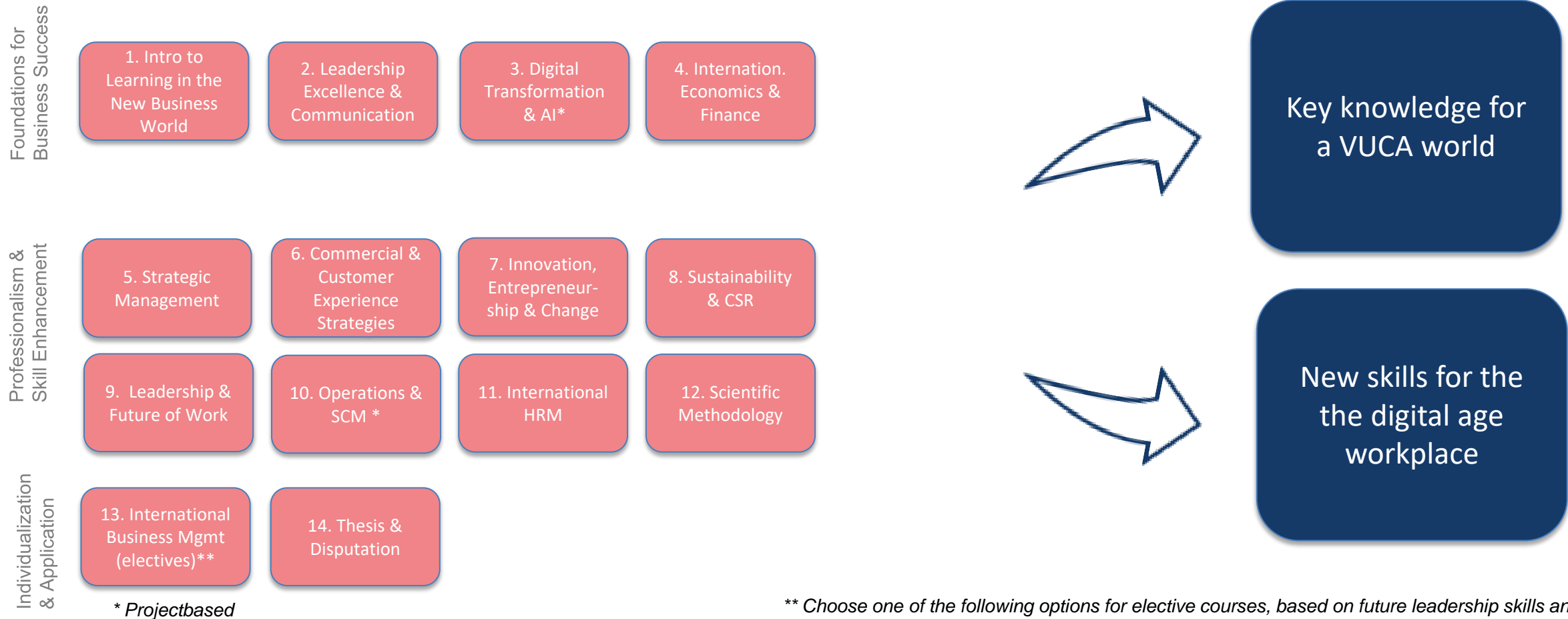
Lectures on site
AND/OR
in Web Live
Sessions

Accompanying
online courses
per module on
our virtual
learning
platform
Moodle

MBA STRUCTURE

- **2 Tracks:**
 - **Fast-Track:** 3 semesters in 1,5 years
 - **Standard-Track:** 5 semesters in up to 2,5 years
- **Start** per year in September
- **14** Modules
- **2 Format Options:**
 - **Blended Learning:** Flexibility with online and face-to-face components for a high-quality learning experience.
 - **Online Flex:** Fully online with continuous quality control and academic excellence

Content across 14 modules



** Choose one of the following options for elective courses, based on future leadership skills and the students' interests or career goals, focusing on an international context. The options include: International courses at partner universities abroad or a selection of online module courses from the Virtual University Bavaria (VHB) or module courses from the Kempten Business School.

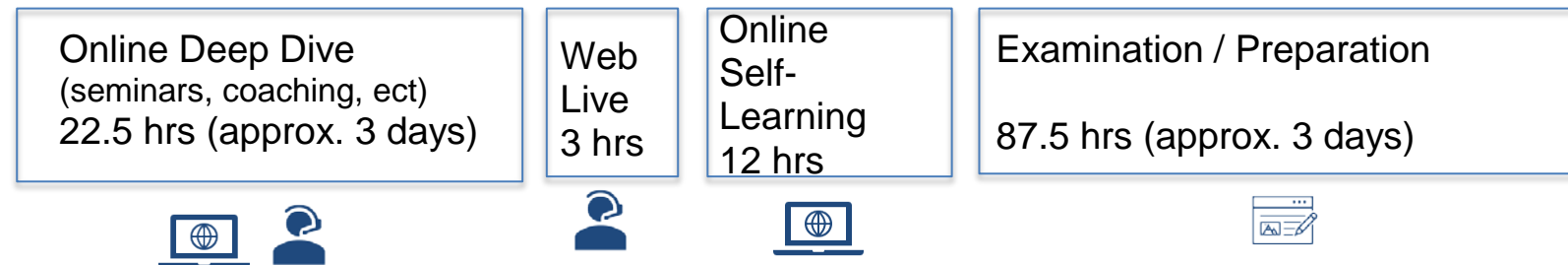
Time Commitment per Module

Example for one Module 5 CP, 125 hrs

Blended Learning



Online Flex



Face-2-face



Live events via Zoom



WBL via Moodle



Examination

Select the track and format that fits you best.

FOR YOU

- **2 Tracks:**
 - **Fast-Track:** 3 semesters in 1,5 years
 - **Standard-Track:** 5 semesters in up to 2,5 years

- **2 Format Options:**
 - **Blended Learning:** Flexibility with online and face-to-face components for a high-quality learning experience.

 - **Online Flex:** Fully online with continuous quality control and academic excellence

Semester Variations

Variante A – Standard Track

S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F
1	2	3	4			7		9	10		12					5	6		8			11							
						13 (Electives)						13 (Electives) & 14 (Master Thesis)						14 (Master Thesis)											
<i>Semester 1 (Foundations)</i>						<i>Semester 2 (Professional Skills)</i>						<i>Semester 3 (Professional Skills & Application)</i>						<i>Semester 4 (Application)</i>						<i>Semester 5 (Application)</i>					

Variante B – Fast Track

S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F
1	2	3	4	5	6	7	8	9	10	11	12	13 (Electives)					
												14 (Master Thesis)					
<i>Semester 1 (Foundations)</i>						<i>Semester 2 (Professional Skills)</i>						<i>Semester 3 (Professional Skills & Application)</i>					

Curriculum

(90 CP) Variation A - Standard Track

1

SEMESTER (20 CP)

- Introduction to Learning in the New Business World (5 CP)
 - Leadership Excellence & Communication (5 CP)
- Digital Transformation & Artificial Intelligence (5 CP) – *project based*
- International Economics & Finance (5 CP)

2

SEMESTER (20 CP)

- Innovation, Intra-/Entrepreneurship & Change for the Future (5 CP)
- Leadership and Future of Work (5 CP)
- Operations and Supply Chain Management (incl. Digital Process Management) (5 CP) – *project based*
- Scientific Methodology – Deep Dive (5 CP)

3

SEMESTER (20 CP)

- International Business Management - Electives Module (10 CP)
 - *International courses at our partner universities*
 - *Or (Online) Electives from Kempten*
- Future-Oriented Commercial & Customer Experience Strategies (5 CP)
- Strategic Management (5 CP)

4

SEMESTER (10 CP)

- Sustainability & Corporate Social Responsibility (5 CP)
- International HR Management (5 CP)

5

SEMESTER (20 CP)

- Master Thesis & Disputation (20 ECTS)

Curriculum

(90 CP) Variation B - Fast Track

1

SEMESTER (30 CP)

- M1 Introduction to Learning in the New Business World (5 CP)
 - M2 Leadership Excellence & Communication (5 CP)
- M3 Digital Transformation & Artificial Intelligence (5 CP) – *project based*
- M4 International Economics & Finance (5 CP)
 - M5 Strategic Management (5 CP)
 - M6 Future-Oriented Commercial & Customer Experience Strategies (5 CP)

2

SEMESTER (30 CP)

- M7 Innovation, Intra-/Entrepreneurship & Change for the Future (5 CP)
- M8 Sustainability & Corporate Social Responsibility (5 CP)
- M9 Leadership and Future of Work (5 CP)
- M10 Operations and Supply Chain Management (incl. Digital Process Management) (5 CP) – *project based*
- M11 International HR Management (5 CP)
- M12 Scientific Methodology – Deep Dive (5 CP)

3

SEMESTER (30 CP)

- M13 International Business Management - Electives Module (10 CP)
 - *International courses at our partner universities*
 - *Or (Online) Electives from Kempten/VHB*
- M14 Master Thesis & Disputation (20 CP)

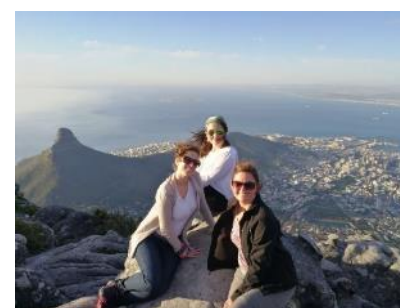
STAY ABROAD

The programme is conducted entirely in English.

If you would like a special experience abroad during your studies, it is possible to complete part of your degree program at one of our partner universities and business schools abroad.

The following options are available*

- **South Africa** (two weeks)
- Kingston University in **London** (two weeks as Elective option)
- More to come.....



**offer, duration and selection may vary*

APPLICATION REQUIREMENTS

- International acknowledged university degree (Diploma/Bachelor/Master)
- A minimum of 2 years of business experience
- Profound English skills
- Minimum of 210 ECTS: Applicants with an undergraduate degree score less than 210 ECTS must have correspondingly longer work experience or have to attend additional seminars
- **Next Application Deadline:** 15 August for start in September*
 (*Please note: There are other deadlines for interested internationals without a residence in Germany.)

Costs

- € 17.900,- for the whole MBA program
- Additional costs:

Tuition and Application Fees EU/EFTA	€ 200,-
Tuition and Application Fee International	€ 750,-
Studying abroad at partner university	Variable additional costs

Exclusive Offer for Our International MBA Program – Starting September 2024

Take advantage of this opportunity to advance your education while enjoying attractive discounts.

Group Discount

Refer Friends – Save €3,000 Together

If you enroll and refer two colleagues or friends who also join the programme, each of you will receive a €1,000 discount upon successful registration and participation in the MBA program (Blended Learning and/or Online Flex Format).

Corporate Discount – Save €2,500 as an Employer and Invest in Your Employees

Attention HR Managers and Department Heads: Enroll five employees from your company in the MBA program, and each of your sent participant will receive a €500 discount. Invest in your team's development and save in the process.

Benefit from these offers and secure your place in our MBA program starting in September 2024.

Apply now and secure your discount!

www.mba-kempten.de

Then get in touch with us!



CONTACT DETAILS

If you have any questions about the MBA programme, please contact our programme manager:

Astrid Menzl

 0831 2523 9645

 astrid.menzl@hs-kempten.de

 [Make an appointment here!](#)